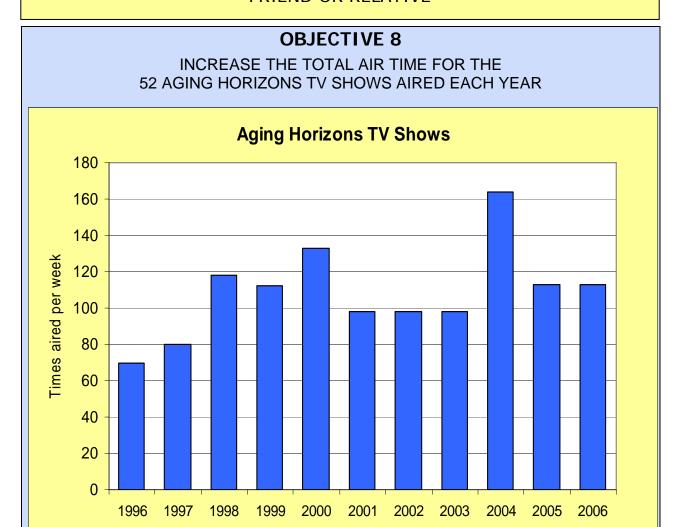
DEPARTMENT OF PUBLIC HEALTH AND HUMAN SERVICES SENIOR AND LONG TERM CARE DIVISION

OBJECTIVE A

INCREASE THE ABILITY OF MONTANANS TO PREPARE TO MEET THEIR OWN LONG TERM CARE NEEDS OR THE LONG TERM CARE NEEDS OF A FRIEND OR RELATIVE



COMMENT AND NOTES: The data reflects the total number of times that Aging Horizons is aired per week. The show is 30 minutes long and is aired twice a day for a week in 8 markets over the Bresnan Cable Network. The show is also now aired on Helena Community TV.

REPORT DATE: October 1, 2006